



Investing in Children 2007 Annual Report



A Message from the Executive Director



As we reflect over the past year, we are proud of the outstanding work that we continue to do in our community for children and their families. The past year has seen many innovative opportunities including Kids First Day, the Old East Village Banner Project and Art Show, Community Art Projects, Family Literacy Events and phase two of our Community Service Clubs.

We owe our success to the many committed volunteers who give tirelessly of their time and expertise, including our dedicated Board of Directors, community members and partners. I would also like to thank the staff at Investing in Children, whose passion, energy and creativity is the foundation of our organization. To all of you who have supported us this past year, thank you. Together, we are making a difference.

Anita Gilvesy, Executive Director



Testimonials

From David Sawyer, Teacher:

"Our Kite Project workshop was such a positive experience for the communities of Bishop Townshend and Knollwood Park. The cooperative format of the workshop and the encouraging style of the Investing in Children staff, allowed every group of students to combine their ideas and creative strengths to produce a work of art that they could each own but also share. In the past, the relationship between these two communities has not always been positive. Today, our students showed that we have much in common and many of them started friendships that will extend beyond school hours. I am confident that when they meet at places like Carling Heights, this shared experience will replace the confrontation of the past.

Looking forward to the unveiling and future projects like this one. Thanks for your time and effort (and patience) in putting this together for us. It is much appreciated."

From a Grade 7 Kids Power Conference participant:

"What I liked best about the Kids Power Conference was learning about how to be a leader in so many different ways."

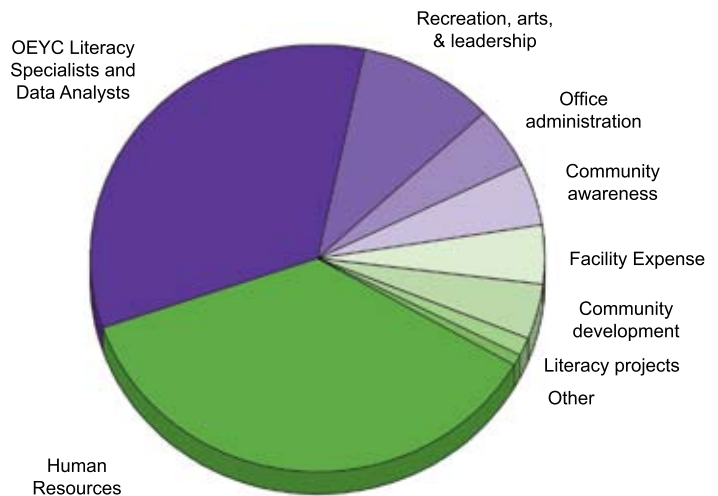
From Nicola and John Glatt, Parents:

"Just a quick note, to tell you that our daughter absolutely loved Book Camp. She had so much fun and we only wish it was two weeks in length instead of one!!! Thank you so much for helping to organize this experience for the kids."

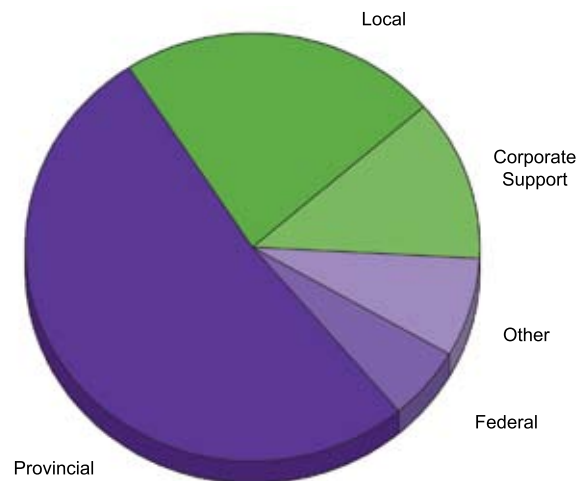
From Paula Baasner, Teacher:

"Just wanted to say thanks for a great time at Leadership Camp. I had a blast and so did my students."

Expenditures



Revenues



Our Mission

Investing in Children improves the lives of children and their families by increasing community focus on children, facilitating collaborative initiatives and stimulating new opportunities.

The Role of Volunteers

Volunteers are an indispensable part of Investing in Children's successes. In 2006-2007, we were able to have an impact on more than 14,000 children and their families thanks to our volunteers, who contributed more than 4,600 hours of service. Our core of volunteers is varied in skills and experience, including high school, university and college students, business professionals, retired teachers and community leaders.



2006-2007 Accomplishments



Neighbourhood Programs

- ▶ Community Service Clubs
- ▶ Youth Leadership Camp
- ▶ Kids Power Conference
- ▶ Homework Clubs
- ▶ School-based Family Literacy Events

Community Projects

- ▶ Community Art Project - Old East Village Banner Project & Art Show
- ▶ Community Art Project - Northbrae #1's
- ▶ Community Art Project - Ealing Public School Mural
- ▶ Community Art Project - Carling Heights Kites
- ▶ Thames Valley Track and Field Event for Special Olympic Athletes
- ▶ Blue Boxes for Books
- ▶ Children's Nutrition Network
- ▶ Ontario Student Nourishment Program
- ▶ CyberKids Computer Camp
- ▶ Book Camp London
- ▶ National Family Literacy Day

Raising Awareness

- ▶ Kids First Day 2007
- ▶ Kids Grow Ontario provincial reporting initiative
- ▶ Participation in local, provincial and national activities
- ▶ Best Start

Tools, Research and Resources

- ▶ InvestinginChildren.on.ca
- ▶ FamilyInfo.ca
- ▶ Homework Club Tool Kit
- ▶ Family Literacy Resources
- ▶ TEAM Volunteer Training
- ▶ Community Mapping

Special Events

- ▶ Fun at the Frog Summer Celebration
- ▶ Hyde Park Rotary Club Golf Tournament
- ▶ Cherryhill Village Mall Used Book Sale
- ▶ The Who Luxury Suite Auction
- ▶ An Evening with Beauty and the Beast

2006-2007 Community Partnerships

- ▶ 103.1 Fresh FM/Corus Entertainment
- ▶ Big Top Tent Rental
- ▶ Brescia University College
- ▶ Cherryhill Village Mall
- ▶ Childreach
- ▶ City of London
- ▶ Culligan
- ▶ Custom Cuisine Catering
- ▶ Digital Internet Group
- ▶ Domino's Pizza
- ▶ Fanshawe College
- ▶ Farmer Jack's Orchards
- ▶ Friends of London Public Library
- ▶ Grand Theatre
- ▶ Harry E. Foster Foundation
- ▶ Hawaiian Tropic Canada
- ▶ Hyde Park Rotary Club
- ▶ ING Canada
- ▶ John Labatt Centre
- ▶ Kellogg's Canada
- ▶ Kiwanis Club of Forest City-London
- ▶ Lerner's LLP
- ▶ Libro Financial Group
- ▶ Little Red Roaster
- ▶ London Children's Connection
- ▶ London Community Foundation
- ▶ London District Catholic School Board
- ▶ London Food Bank
- ▶ London Free Press
- ▶ London Linen Supply
- ▶ London Public Library
- ▶ Maggie L. Wood
- ▶ Martin's Building Maintenance
- ▶ Mastermind Mentors
- ▶ McCabe Promotions
- ▶ McDonald's Canada
- ▶ Merrymount Children's Centre
- ▶ Middlesex London Health Unit
- ▶ Middlesex/London Optimist Club
- ▶ Ministry of Youth & Children's Services
- ▶ Moksha Yoga
- ▶ National Crime Prevention
- ▶ Old East Village BIA
- ▶ Ontario Arts Council
- ▶ Ontario Museum of Archaeology
- ▶ Ontario Special Olympics
- ▶ Ontario Volunteer Initiative
- ▶ Owl Magazine
- ▶ Palace Theatre
- ▶ Quixtar
- ▶ Raptors Foundation
- ▶ Scholar's Choice
- ▶ Scholastic
- ▶ Sifton Foundation
- ▶ Society for Creative Anachronism
- ▶ Stevenson Children's Camp
- ▶ TD Waterhouse Canada Inc.
- ▶ Thames Valley District School Board
- ▶ The Londoner
- ▶ Tim Horton's
- ▶ United Way of London-Middlesex
- ▶ Westmount Shopping Centre

2006-2007 Board of Directors

- ▶ Wayne Koch, Co-Chair, Selectpath Benefits & Financial
- ▶ Mandy Heyninck, Co-Chair, Community Lawyer
- ▶ Margaret Mitchell, Secretary, London Public Library
- ▶ Richard J Ferris, CA, Treasurer
- ▶ John Ashby, Crawford Packaging
- ▶ Terry Grand, London District Catholic School Board
- ▶ Alan Leschied, PH.D., C.Psych, Althouse College, UWO
- ▶ Rosine Salazer, Thames Valley District School Board
- ▶ Mary Lou Vernon, UWO Preschool
- ▶ Ailene Wittstein, Merrymount Children's Centre
- ▶ Jeny Wallace, London Economic Development

A Message from the Board

The Investing in Children team continues to change but the quality and commitment of the team remains high. Thanks to the Operational and Fund Development Boards for their oversight and vision. The employees of Investing, led by Anita, have an incredible energy and passion for maintaining and building programs that make a difference for children.

We are very fortunate to have many volunteers to help with our various programs; without their commitment events like the Special Olympics, Homework Clubs, Family Literacy Events etc. would not be possible. Finally, thanks to our many partners and donors who make our programs possible.

Investing in Children thrives on finding areas of need, identifying appropriate partners to develop a solution and executing programs that make a difference. Thanks to everyone for another successful year at Investing in Children.

Wayne Koch & Mandy Heyninck, *Co-chairs, Investing in Children Board of Directors*



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