

Investing in Children's

# FAMILY LITERACY AND MATH EVENTS

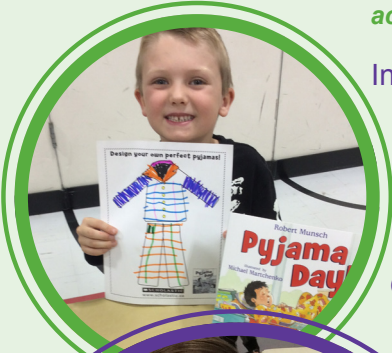
Parent Engagement for Families in Grades JK - 3



Investing  
in Children<sup>®</sup>  
*Helping children to learn,  
grow and thrive since 1999*

# Investing in Children's Family Literacy and Math Events are a fun Parent Engagement Program for Families with children in Grades JK - 3

*We know that Parent Engagement is crucial to a child's academic development and achievement.*



Investing in Children is very excited to announce that we are now entering into our 14th year of providing Family Literacy and Math Events to schools in London and area. This past year alone, over 3,000 children and their families in Grades JK to Grade 3 participated in 42 events.



Principals and teachers alike have provided very compelling testimonials indicating the significant impact this has made in parent engagement. Many parents agreed that *"this program should be in every school"*. We are finding the need for such programs is continually on the rise.

## THE PROGRAM OBJECTIVES:

- Provide children with a variety of engaging, hands-on activities to enhance their literacy and math skills.
- Better equip parents to assist their children in learning and making learning connections.
- Provide parents with activities and ideas that will extend learning into the home.
- Provide a connection between the Home, School and Community as a whole.
- Provide an inclusive learning environment for all including new comer families



Investing in Children's expert staff will prepare, promote and deliver all events. The two-hour sessions (usually offered at the end of the school day, in the school gymnasium – but other options are available) offer approximately 10 to 12 engaging, play-based activity stations for families to explore together. The activities not only focus on school curriculum of literacy skills and math strands, but often include science, technology, engineering and art. We also carefully embed cultural diversity and social / emotional learning elements into all of the events we offer. We answer several learning outcomes and utilize up to date instructional strategies as designated by the Ministry of Education.

In an attempt to make it a true HOME, SCHOOL and COMMUNITY partnership opportunity, we welcome any interested staff to attend. We invite a Principal, a Librarian or a Teacher to share a book reading (book provided) with the group. We regularly recruit about 10 -12 volunteers (many of whom are post secondary students studying education or social services) to facilitate each station.

## THE FOLLOWING EVENT TOPICS ARE CURRENTLY AVAILABLE:

- Choose to Boost your Veggies and Fruits (Sept. & Oct. bookings only)
- Lots and Lots of Spots and Dots (includes subitizing)
- The Best Me I Can Be
- A Whole Bunch of Robert Munsch
- The Super Hero in Me
- Storybook STEAM (Science, Technology Engineering Art and Math)
- I Spy a Mystery

More detailed information is available on each topic.



Once a date, time and topic are selected, we prepare, print, package and deliver high quality posters and promotional materials to distribute to your students. These materials, as well as a detailed setup map (for your custodian) are provided to you at least three weeks prior to the event.

**THE COST OF OFFERING  
THIS UNIQUE PROGRAM IS  
\$1,000 PER EVENT WHICH  
INCLUDES:**

- promotional and marketing materials (including printing)
- materials for activity station delivery
- take home materials
- draw prizes
- nutritious snacks
- facilitator salary and mileage

We feel that this program is a perfect match for any Parent Engagement funding opportunity. It may be something your Parent Councils may be interested in supporting.

If your school is struggling financially and can't cover the entire amount, we may be able to procure sponsorship funding to assist those schools who qualify.

For further information please visit [www.investinginchildren.on.ca/family-literacy-events](http://www.investinginchildren.on.ca/family-literacy-events) and / or to book an event, please contact Janet Pinder at [jpinder@investinginchildren.on.ca](mailto:jpinder@investinginchildren.on.ca) or 519-433-8996 ext. 229.

